

## クルーズ客船誘致対策ワーキンググループの活動について

## (1) 第1回WGの開催(7月15日)

## ○活動方針

- ・浜田港へのクルーズ客船誘致活動を強化していく
- ・国内船に加えて、外国船の誘致も行い、平成30年以降に外国船(小型)の寄港を目指す
- ・石見の特長を生かしたオプションツアーの提案等、受入体制を整備していく
- ・岸壁でのおもてなしをより広域の商工団体で対応するなど、充実させていく

## (2) 取組状況

## ①セールス活動の強化

- ・県予算により、セールス業務を民間事業者へ委託
- ・ポートセールス用パンフレットの作成(日本語・英語)
- ・オプションツアーの提案
- ・クルーズセミナー等への参加

2月1日 瀬戸内クルーズ活性化検討会(尾道市)

(ホーランドアメリカ、ウインドスタークルーズ)

## ②平成29年度寄港予定船の受入協議等

- ・平成29年度寄港予定船 飛鳥II(H29年6月、8月入港予定)
- ・旅行会社を現地案内し、オプションツアー造成を提案(10月25日)

## (3) 第2回WGの開催(2月13日)

## ①活動状況の報告

誘致活動報告、パンフレット・オプションツアー等の作成状況

## ②平成29年度活動方針の確認

- ・県予算により、セールス業務を継続して民間事業者へ委託
- ・クルーズセミナー等への参加による情報収集
- ・岸壁でのおもてなし対応の検討
- ・魅力的なオプションツアーの提案
- ・外国語ガイド、地元ボランティアの確保

## (4) 浜田港へのクルーズ客船の寄港状況(予定を含む)

年度	船名	総トン数	乗客数	前港	後港
H26	にっぽん丸	21,903	360	金沢	下関
	飛鳥II	50,142	520	佐世保	舞鶴
H27	ぱしふいっくびいなす	26,518	190	釜山	大湊
	にっぽん丸	21,903	350	境港	雲仙
H28	にっぽん丸	21,903	420	島原	金沢
H29	飛鳥II(6月29日)	50,142		宮津	佐世保
	飛鳥II(8月26日)			伏木	境
H30	ブレーメン(ドイツ)	6,752			

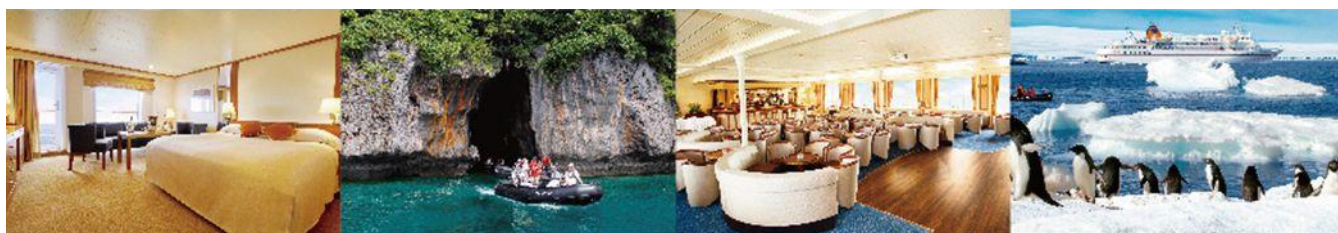
<にっぽん丸寄港時の受入状況>

- ・期日 平成28年5月2日(月)
- ・場所 福井岸壁
- ・オプションツアー
  - 石見銀山コース バス3台
  - 三隅公園ツツジコース バス2台
  - 温泉津・神楽鑑賞コース バス1台
- ・無料シャトルバスの運行
  - お魚センター、ゆうひパーク浜田
- ・港でのおもてなし
  - 特産品販売、杵つき餅、ヨシタケコーヒーの提供など



5/2 にっぽん丸見送り

<ブレーメン (ハパクロイド社HPより) >



【船舶概要】

- 船籍 : ナッソー/バハマ国
- 全長 : 111.0m
- 乗客定員 : 164名
- 客室数 : 80室/全室海側
- 総トン数 : 6,752トン
- 乗組員定員 : 100名
- 就航 : 1990年

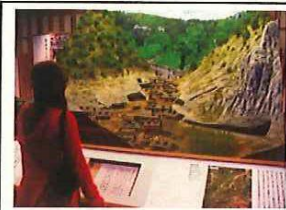
# Hamada Port Recommended Route①

資料 - 2 - ②

Route Name	World Heritage 「Iwami Ginzan」	Approximate Time Required	7 hrs. 30min.
About	A route that visits Iwami Ginzan, the World Heritage Site. Iwami Ginzan was discovered 500 years ago, and the silver mining spanned for 400 years. At its prime Japan produced 1/3 of the world's silver at the time, and Iwami Ginzan produced a large portion of it. This route will explore the townscape that once flourished with mine shafts and silver mines.		

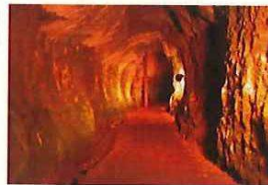
Route			
Start	Sightseeing Spot	Lunch	
<b>Hamada Port</b> 09:00	<b>Iwami Ginzan World Heritage Center</b> 10:25 ~ 11:25	<b>Omori Kaikan</b> 11:30 ~ 12:30	
	Sightseeing Spot	Sightseeing Spot	Finish
-- <b>Ryugenji Mabu Mine Shaft</b> 12:35 ~ 14:05	-- <b>Omori Town</b> 14:10 ~ 15:10	<b>Hamada Port</b> 16:30	

Bus == Car — JR — Train +++ Boat ~ Plane — Ropeway <> Cable car +++ Walking --



### World Heritage Center

This institution introduces Iwami Ginzan as a World Culture Heritage Site. You can learn about silver mining and refining techniques as well as what it was like to live in Iwami during that time. Enrich your experience by learning about the silver mine before touring the mine shaft.



### Ryugenji Mabu Mine Shaft

There are 600 mineshafts remaining in Iwami Ginzan, and is currently the only one open to the general public.



### Omori Town

This town prospered because of the Iwami Silver mine. It is said that the population once reached as many as 200,000 people, and the traces of its prosperity still remain in its townscape. There are shops with various silver made items and cafes lining the streets.



Iwami Ginzan

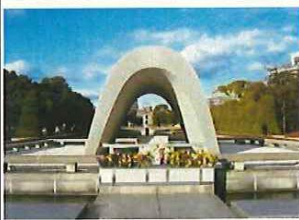
Start/Finish  
Hamada Port

## Hamada Port Recommended Route②

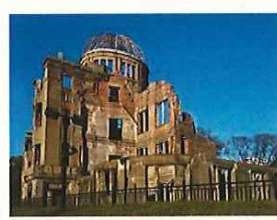
Route Name	Atomic Bomb Dome, Itsukushima Shrine Route	Approximate Time Required	9hrs. 30min.
About	This is a route that visits the Atomic Bomb Dome and Itsukushima Shrine. The first atomic bomb in the world was dropped on Hiroshima on August 6th 1945. Visit the Atomic Bomb Dome that even now shows the horrors of an atomic bomb and after the Peace Memorial Park that contains the prayers for everlasting peace in this world. Then visit Itsukushima shrine on beautiful Miyajima with its vermilion-painted grand torii gate and the Shinto shrine that floats on the sea. Both are registered as World Heritage Sites.		

Route			
Start	Sightseeing Spot	Sightseeing Spot	Sightseeing Spot
<b>Hamada Port</b>	<b>Peace Memorial Park</b>	<b>Atomic Bomb Dome</b>	<b>Miyajima-guchi Pier</b>
08:30	10:15 ~ 11:15	11:20 ~ 11:40	12:20 13:00
Miyajima Matsudai Ferry ~~~~~	<b>Miyajima Pier</b>	Sightseeing Spot & Lunch <b>Itsukushima Shrine</b>	<b>Miyajima Pier</b>
	13:10	13:20 ~ 15:20	15:30 16:00
Miyajima Matsudai Ferry ~~~~~	<b>Miyajima-guchi Pier</b>	Finish <b>Hamada Port</b>	
	16:10 16:10	18:00	

Bus == Car — JR — Train +++ Boat ~ Plane +— Ropeway <— Cable car +---- Walking - -



**Peace Memorial Park**  
This park was built with the hope for everlasting world peace.



**Atomic Bomb Dome**  
It will be forever preserved as a symbol of peace, showing the devastation of August 6th 1945. It was registered as a UNESCO World Heritage Site in 1996.



**Grand Torii Gate**  
Recognized for the beautiful scenery of its forests and architecture in harmony, Itsukushima was registered as a World Heritage Site in 1996.



**Itsukushima Shrine**  
A famous shrine known as one of the best in Japan for its architectural beauty and high level of sophistication born from Heian era palatial architecture. The vermilion-painted Shinto shrine seems as if it is floating on the sea during high tide.



## Hamada Port Recommended Route③

Route Name	Japan Heritage 「Tsuwano」	Approximate time required	6hrs. 35min.
About	Tsuwano is called the Little Kyoto of the Sanin Region. The elegance of the former castle town, with streets lined with canals of swimming carp and adjoining white plaster walls from those days, still remain. The vermilion-painted torii gates and the shrine of the beautiful Taikodani Inari shine is worshipped by a lot of people as a shrine of prosperity.		

Route			
Start <b>Hamada Port</b> 09:00	Sightseeing spot <b>Taikodani Inari Shrine</b> 10:40 ~ 11:40	Lunch <b>Saranoki</b> 11:50 ~ 12:50	
	Sightseeing spot <b>Tonomachi Street</b> 13:00 ~ 14:00	Finish <b>Hamada Port</b> 15:35	

Bus══ Car══ JR══ Train++++ Boat~ Plane→ Ropeway↔ Cable car++++ Walking - -



**Taikodani Inari Shrine**  
 One of the five great Inari shrines of Japan. Walk under a tunnel-like path created by 1000 torii gates that lead to the beautiful vermilion-painted shrine.



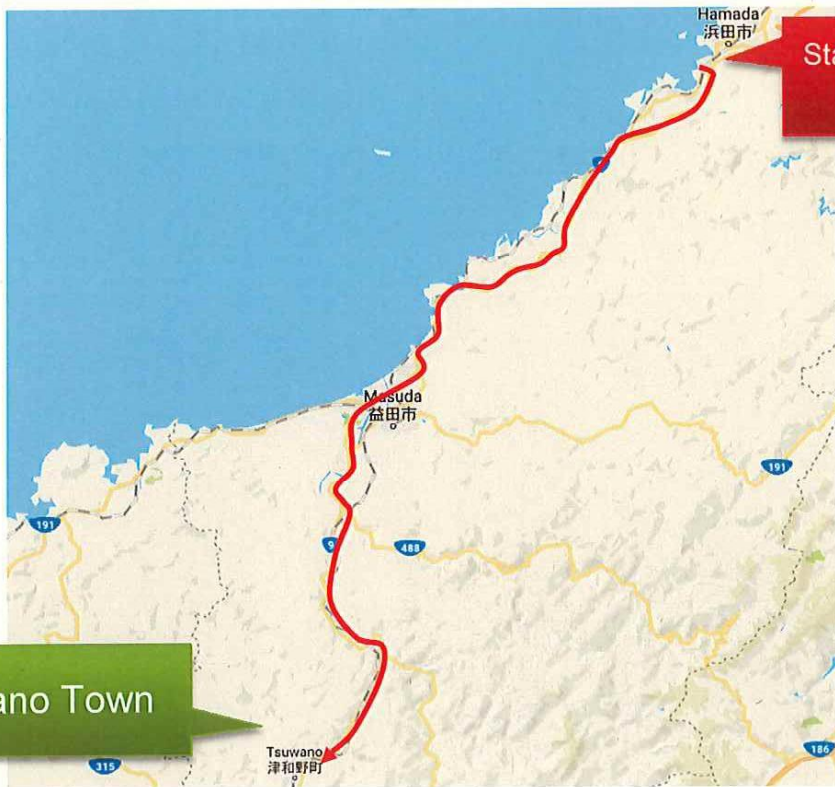
**Saranoki**  
 Located in the middle of Tsuwano, a place to get food and souvenirs. Bring a group and stop by for lunch, paper making classes, paper doll making classes, and more.



**Genjimakis**  
 A rectangular sweet that contains red bean jam wrapped in a thin castella-like layer that has been baked to a golden brown and can be enjoyed with tea. Also try your hand at making your own genjimakis.



**Tsuwano Tonomachi Street**  
 Samurai houses once lined the streets here. The site of white walls and canals with swimming carp remain the symbol of Tsuwano.



**Start/Finish  
Hamada Port**

**Tsuwano Town**